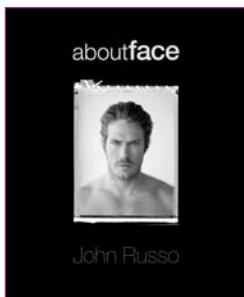


For Immediate Release

Hollywood's Hottest Young Male Stars Pose For Limited-Edition Book

Proceeds benefitting the charity Smile Train.



cover, *About Face* by Pixie Press Worldwide

(BEVERLY HILLS, CA – January 2010) What do stars **Jason Lewis** (*Sex and the City*), **Taylor Kitsch** (*Friday Night Lights*), **Ian Somerhalder** (*The Vampire Diaries*), **Gilles Marini** (*Brothers & Sisters*), and **Ryan Kwanten** (*True Blood*) have in common? They all volunteered to pose with over 100 other celebrities and top models for **About Face**, a stunning limited-edition book of portraits by top celebrity photographer **John Russo**, scheduled for a February 2010 release by **Pixie Press Worldwide**. Their efforts enable the charity Smile Train to perform free cleft lip and palate surgeries to children around the world.

"There's a bold, direct honesty to Russo's Portraits." – Greg Gorman



LtoR: Photographer John Russo with actor Clay Adler

The book merits historical significance due to its 160–pages of black and white photographs shot with the soon-to-be-extinct Type 55 Polaroid film. The book has already grabbed the attention of editors familiar with Russo's ambitious project. As **Metro Magazine** remarks in their advance praise for *About Face*, "Over the course of [*About Face*] a conversation between the words and images emerges; the result is a book about aesthetics that is surprisingly thought-provoking." This project represents a labor of love for Russo who spent four years capturing his subjects—many of whom were photographed before their first big break and the effects and pressure of Hollywood.



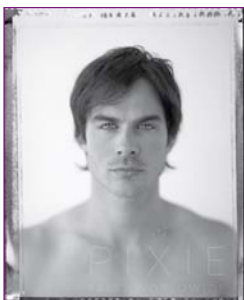
Publisher/CEO Jordana Woodland

According to Publisher **Jordana Woodland**, when Pixie Press Worldwide heard that celebrity photographer John Russo was shooting a series of portraits with Type 55 Polaroid film, she was intrigued. "When Russo showed us the first prints, we were struck by their bold simplistic beauty and our **About Face** collaboration began," explains Woodland. The creative mission was to record the raw beauty, intrigue, and power of the male face by using natural light and no makeup.

About Face is cloth bound, 160 pages, 10.25 x 12.50 inches, signed limited-edition of 1500 copies.

About Pixie Press Worldwide

Founded in 2009 by 28-year old Jordana Woodland, one of, if not the, youngest publishers in the U.S., Pixie Press Worldwide is dedicated to publishing collector's-edition coffee table books. The company is not only the newest publisher, but may be the greenest. All books are printed with vegetable-based inks on recycled paper that is manufactured with 100% wind power. A portion of every book sale will benefit charities that assist women and children in need. To find out more, please visit www.PixiePressWorldwide.com



Actor Ian Somerhalder

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